

# Welcome!



## to The Nevada Day Parade





# Thank you!

**For volunteering and supporting the Nevada Day Parade! Parade marshals are the backbone of the event—you help us “organize chaos” and keep the parade running safely and smoothly.**



# Your Role as a Parade Marshal

- The Nevada Day Parade has over 200 entries.
- Marshals are the “on-the-ground organizers” who make sure every entry is lined up safely and in the right order.
- Each marshal is assigned a section of a staging street (called a division) to keep orderly.



# Divisions & Line-Up Streets

We use 10 staging streets (“divisions”) that intersect Carson Street.  
Each holds 20–28 parade entries.

Division #	Street Name	Line-Up Time
1	Bath (west side)	8:30 a.m.
2	Adaline (west side)	8:30 a.m.
3	E. Long (east side)	8:30 a.m.
4	W. Long (west side)	8:30 a.m.
5	E. Adams (east side)	9:00 a.m.
6	W. Adams (west side)	9:00 a.m.
7	E. Park (east side)	9:00 a.m.
8	W. Park (west side)	9:00 a.m.
9	Fleischmann Way (west side)	9:00 a.m.
10	E. John (east side)	9:00 a.m.



# How Entries Arrive

- **West-side divisions: entrants come from N. Nevada Street.**
- **East-side divisions: entrants come from N. Fall Street.**
- **No one enters from Carson Street directly.**
- **Very large floats may stage on Carson Street with special permission from the Nevada Day Board.**



# Parade Numbers & Manila Envelopes

- Marshals receive their manila envelopes right after or during breakfast
- As you line up the parade applicants on your street, hand each applicant their envelope when you place them in their spot.
- Inside each envelope are:
  - A certificate for the entrant.
  - Two parade numbers to attach one on each sides of their entry (so announcers can identify them).
- Make sure they attach numbers before moving into position.



# How to Line Up Your Street

- Each staging street has 2–4 marshals, split into three sections:
  - Section 1: entries 1–8
  - Section 2: entries 9–16
  - Section 3: entries 17–24 (and up to 28 if needed)
- Each marshal manages their section:
  - Greet entrants as they arrive.
  - Direct them how far down the street to go.
  - Place odd-numbered entries on the left, even-numbered on the right (as you look toward Carson Street).
- The marshal at the last section also acts as the “traffic controller” for arriving entrants, telling them where to go and which side to line up on.



# If an Entry Overshoots Its Spot

- Sometimes a float or vehicle may go too far up the street and be unable to safely back up.
- In that case, do not force them to reverse.
- Instruct them to wait until their division begins moving toward Carson Street.
- With help from the marshals in that division, guide the entry to merge back into the parade in the correct numerical order as the line advances.



# Walking with Your Division

- Marshals are expected to walk the parade route with their division.
- This ensures:
  - Safety of entrants and spectators.
  - Rules are being followed (no candy throwing, proper spacing, etc.).
  - Immediate response to any issues during the parade.
  - Easy return of the marshal vest, hat, and bag at the Nevada Day Gift Shop at the end of the route.
- If you are unable to walk with your division due to circumstances, that is okay.
  - We have had divisions proceed down Carson Street without a marshal before.
  - However, please stay with and direct your division until every entry is on Carson Street.
  - After your division is fully on the parade route, promptly return your marshal items (vest, hat, and bag) to the Nevada Day Gift Shop.



# Parade Day Schedule

## Time

## Activity

**6:00–7:15 a.m.**

**Breakfast**

**7:15–7:30 a.m.**

**Pick up backpacks, entry numbers & certificates**

**7:45 a.m.**

**Arrive at the assigned division/staging area**

**8:00–9:30 a.m.**

**Parade entrants arrive at staging**

**10:00 a.m.**

**Flyover – Parade begins**

**1:00 p.m.**

**Estimated parade end; return vests & bags at table**

**1:00–2:00 p.m.**

**Pick up lunch**



# What's in Your Marshal Bag

- First Aid Kit
- Trash Bag
- “Hot pockets” hand warmers
- Safety Pins
- Ear Plugs
- Black Markers (x2)
- Pencils (x2)
- Clipboard
- Scissors
- Tape
- Hand Sanitizer
- Rubber Gloves\*\*\*
- Safety Vest\*\*\*



# Key Parade Rules to Enforce

- No throwing objects (including candy) from floats, vehicles, or while walking.
- No jumping on/off floats or vehicles.
- No spectators on the parade route or running up to floats.
- No alcohol in staging areas or on the parade route.
- Keep parade moving—stops only for emergencies.
- Stay in numerical order (important for announcers).
- Entry numbers must be visible on both sides and the front.
- Animal entrants must clean up immediately; City of Carson fines may apply.



# Who to Look for If You Need Help

- Nevada Day Inc – Parade Board: Purple hats labeled 'Parade People' – event officials & safety
- C.E.R.T. Volunteers: Green gear – emergency assistance
- Police / Fire / EMS: Official uniforms – on-site & standby



# Emergency & Evacuation Protocols

- In an emergency, call 911 (not the Nevada Day Office).
- If on parade route and not in immediate danger: stay in place unless told to evacuate.
- If in staging, remain on your street until directed.
- If in immediate danger: follow the directions of officials to leave via the closest approved Emergency Evacuation Street.
- Approved Evacuation Streets: Williams St, E Robinson St, Musser St, 5th St, Stewart St.
- Animal evacuation trailers are at the DMV parking lot on Stewart Street.



# Safety Reminders & Contacts

- Stay hydrated, dress for the weather, wear sunscreen
- Keep your group together
- Report suspicious activity to law enforcement or the nearest official

## Emergency Contacts:

- LIFE-THREATENING: 911 (DO NOT CALL 911 UNLESS IT IS AN EMERGENCY).
- Non-Emergency Sheriff: 775-887-COPS (2677)
- Non-Emergency Fire: 775-887-FIRE (3473)
- Dispatch Manager: 775-283-7930
- Nevada Day Office (Info Only): 775-882-2600



# Lost or Missing Persons & Announcer Stands

- Missing person hub behind Carson City Hall. Report to a Marshal, Board Member, or officer.
- Escort individuals to the nearest help point or info booth.
- Announcer stands located at: Heidi's Restaurant, Laxalt Building, State Museum (South Building), 4th St, 7th St, Nevada Day Office, Dutch Bros at Carson Mall, and more.



# Thank You & Our Shared Goal

- **Our Goal:** Keep every section of the street and every division organized, safe, and moving so the Nevada Day Parade runs smoothly and everyone enjoys it.
- **Thank You!** You're the heart of this parade. Your time, energy, and attention make this Nevada tradition possible.
- **Appreciation Dinner:** We'll be hosting a volunteer appreciation dinner after the parade season. Please watch your email for details — we'd love to see you there and celebrate your hard work.