

2011 SPONSORSHIP PACKET

October 29, 2011

# NEVADA DAY

Carson City, Nevada



enjoying

# NEVADA'S GREAT OUTDOORS



775.882.2600 | [www.NevadaDay.com](http://www.NevadaDay.com)

 [facebook.com/nevadaday](https://facebook.com/nevadaday)



# 2011 NEVADA DAY SPONSORSHIPS

The celebration of Nevada's admittance into the Union – through the observance of *Nevada Day* – draws thousands of spectators annually. The *Nevada Day celebration* is made possible by contributions from supporters like **YOU**.

## What does it mean to be a Nevada Day sponsor?

Sponsors play an important role in the success of this *non-profit program*. By providing funding for the various events and Nevada Day promotions, your support will aid our efforts to *keep our Nevada heritage alive!*

## SPONSORSHIP LEVELS

### Platinum Sponsor ..... \$5,000

Platinum Sponsorship is the highest, most supportive and exclusive level of sponsorship. This level gives your company carte blanche when it comes to marketing and affiliation with Nevada Day. Platinum sponsorship includes:

- Exclusive seating in the VIP area at the Parade
- Premium position full page ad in the Nevada Day Program
- Reserved table for 8 at the Grand Marshal Dinner
- Recognition in Nevada Day radio promotion
- Logo on parade banner
- Strip ad on the NevadaDay.com home page
- Announced along parade route
- Company logo with link on NevadaDay.com home page
- A 30-second spot on the live parade webcast
- Parade float entry

### Gold Sponsor ..... \$1,500

Gold sponsorship shows your audience that you are one of the main supporters of Nevada Day.

- Full page ad in the Nevada Day Program
- Reserved table for 8 at the Grand Marshal Dinner
- Recognition in Nevada Day radio promotion
- Flash ad on NevadaDay.com home page
- Announced along parade route
- Company logo with link at NevadaDay.com
- Recognition on the live parade webcast
- Parade float entry

### Silver Sponsor ..... \$800

- 1/2 page ad in the Nevada Day Program
- Reserved seats for 4 at the Grand Marshal Dinner
- Announced along parade route
- Company logo with link on NevadaDay.com
- Recognition on the live parade webcast
- Parade float entry

### Bronze Sponsor ..... \$500

- 1/4 page ad in the Nevada Day Program
- Reserved seats for 2 at the Grand Marshal Dinner
- Recognition on the live parade webcast
- Company logo with link on NevadaDay.com

### Friends Sponsorships ..... \$100 ea

The "Friends" sponsorships are for those seeking to be a family supporter and closely link your commitment to the celebration. Select the particular event for which you'd like to show your support. All "Friends" sponsorships include **a listing of your name or business name in the Nevada Day program**, plus the following additional benefits:

#### Friends of the Parade

- Your name or company logo on NevadaDay.com
- Recognition during the live parade webcast

#### Friends of the Beard Contest

- Your name or logo on NevadaDay.com
- Name mentioned by announcer during Beard Contest

#### Friends of "The Rock"

(Single Jack Rock Drilling Contest)

- Your name or logo on NevadaDay.com
- Your name on an event Display Flag

#### Friends of Pinewood Derby

- Your banner displayed at the Derby
- Your name or logo on NevadaDay.com
- A Derby car to compete in event (make it yourself, or we'll have one made to represent your company)
- Name mentioned throughout Pinewood Derby event

Visit [www.NevadaDay.com](http://www.NevadaDay.com) for more information on each event for 2011, such as:

Nevada Day Parade • Single-Jack Rock Drilling Contest • Pinewood Derby • Battle of Bands • Beard Contest ... and much more!

Sponsorship forms and payments must be received by September 29, 2011 to be advertised in the Nevada Day Event Program.

# 2011 NEVADA DAY SPONSORSHIP FORM

Please check level(s)

- |   |  |
|---|--|
| <input type="checkbox"/> Platinum Sponsor ..... \$5,000 | <input type="checkbox"/> Friends of Nevada Day Parade .....\$100 |
| <input type="checkbox"/> Gold Sponsor ..... \$1,500     | <input type="checkbox"/> Friends of Pinewood Derby .....\$100    |
| <input type="checkbox"/> Silver Sponsor ..... \$800     | <input type="checkbox"/> Friends of "The Rock" .....\$100        |
| <input type="checkbox"/> Bronze Sponsor ..... \$500     | <input type="checkbox"/> Friends of the Beard Contest .....\$100 |

Nevada Day is a non-profit association formed to promote the celebration of Nevada Statehood by organizing and planning the annual Nevada Day celebration.

*Thank YOU for your support!*

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Authorized By \_\_\_\_\_



**Please attach check or money order. Make all checks payable to:**

**Nevada Day, Inc.**  
PO Box 999  
Carson City, NV 89702

For more information, call: 775-882-2600 or visit [www.NevadaDay.com](http://www.NevadaDay.com) (fax: 775-882-6815)

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