

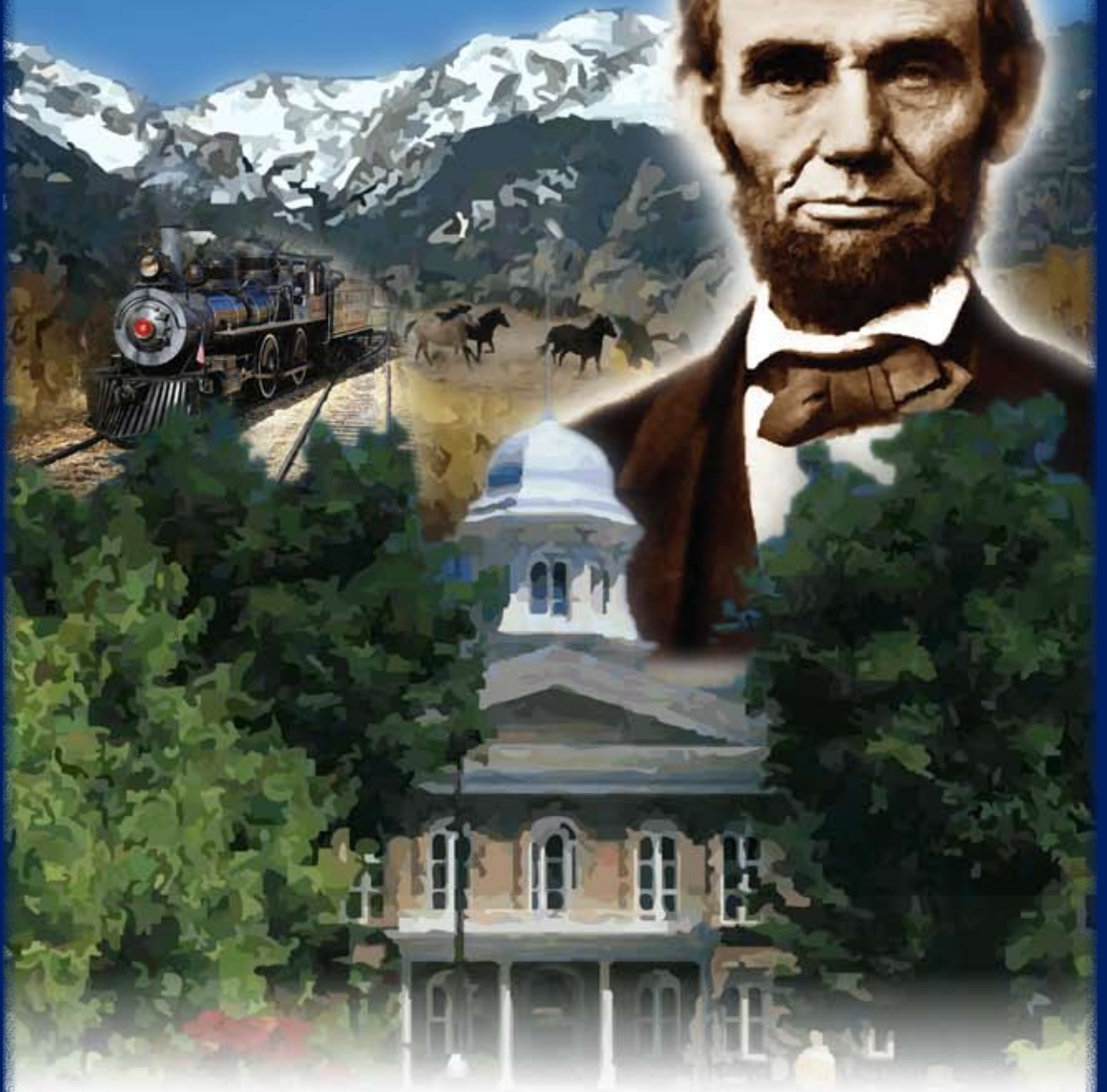
SPONSORSHIP

2009 NEVADA DAY

Nevada Salutes Abraham Lincoln

Renewing American

Appreciation of His Legacy.



OCTOBER 31ST

for more information, visit www.nevadaday.com



2009 SPONSORSHIP HELP TO SAVE NEVADA DAY

TITLE SPONSOR

\$5000

The Title Sponsor is the highest most supportive and exclusive level of sponsorship. This level gives your company carte blanche when it comes to marketing and affiliation with Nevada Day. Not only will your company name be incorporated into the title of the event but it will also be integrated into all of our many marketing and advertising tactics. Your company will be treated to first-class amenities in the VIP hospitality of the Nevada Day Parade, with exclusive seating and recognition throughout the event promotion before and especially on the day of the parade.

Contact Tara Pielat to create rewards congruent with your Company ROI
Phone 775-882-2600

PRESENTING SPONSOR

\$1500

The second highest level of sponsorship gives you similar rights to the title sponsor but with a little less exposure. Your brand will appear almost everywhere, but in a more subtle way. You present the event, but you do not name the event. Depending on your marketing strategy, in some cases this might be even more suitable than Title Sponsorship to your company. This level of sponsorship shows your audience that you are one of the main supporters of the Parade. Another advantage is the budget needed for this sponsorship level, which is significantly lower than the title sponsor.

- Strip ad on the Home Page of the Nevada Day web site
- Parade entry
- Name on Parade Banner
- Announced along Parade Route
- Your Company Logo on flash ad on our Home Page
- Your Company Logo with link on the Nevada Day web site
- Your Company Logo in the Nevada Day Event Map 5,000 copies in and out of the area
- A 12 x 18 Limited Collector's Edition of Nevada Day's Parade Celebration Poster.
- Certificate of Appreciation

PARADE SPONSOR

\$800

By becoming Official Sponsor of one of the many Nevada Day events you immediately become exclusive in your area of business for the Official Sponsor category. If your product is relevant to the event or parade, you can name your involvement: ~Official Product ... such as: Official Beer, Official Drink, Official Timekeeper or Official Service Provider. Of course, you can decide to be an Official Sponsor of our events without using your product category. It is up to your marketing team to decide. This sponsorship category will help promote your product or brand it to new levels, it also enables product association.

PARADE SPONSOR

\$800

- Parade entry
- Name on Parade Banner
- Announced along Parade Route
- Your Company Logo on flash ad on our Home Page
- Your Company Logo with link on the Nevada Day web site
- Your Company Logo in the Nevada Day Event Map 5,000 copies in and out of the area
- A 12 x 18 Limited Collector's Edition of Nevada Day's Parade Celebration Poster.
- Certificate of Appreciation

SUPPORTING SPONSOR

\$500

This is the entry category for companies to sponsor Nevada Day events. It is an excellent platform to start familiarizing with sponsorship for a company with a limited budget. You will get some exposure and the right to purchase additional services, market surveys and media valuation at discounted price.

- Your Company Logo with link on the Nevada Day web site
- Your Company Logo in the Nevada Day Event Map 5,000 copies in and out of the area
- A 12 x 18 Limited Collector's Edition of Nevada Day's Parade Celebration Poster.
- Certificate of Appreciation

FRIENDS OF NEVADA DAY PARADE

\$100

If you are seeking a way to associate to Nevada Day, to be a family supporter and wish to closely link your commitment to the celebration, "Friends" will get some media exposure but mostly, you will benefit from a unique way to get involved, support the various aspects to promote and celebrate your small business and family heritage.

- Your name on the Nevada Day web site
- Your Name or Business Name in the Nevada Day Event Map 5,000 copies in and out of the area
- Certificate of Appreciation

FRIENDS OF THE PINEWOOD DERBY

\$100

- Your Banner displayed at the derby
- Your Name on Pinewood Derby section of website.
- A car to enter in the event (derby car to compete or we will have one made sponsored by your company)
- Name mentioned all throughout event as sponsor for pinewood derby car races.

FRIENDS OF THE "ROCK"

\$100

Annual World Championship Single Jack Drilling Contest

- Your name on the Nevada Day web site
- Your name on Display Flag
- Tee-Shirt
- Certificate of Appreciation



Nevada Day, Inc. is Dedicated to Celebration

Through the Celebration of Nevada Day, thousands of spectators visit to celebrate. About 50,000 parade goers celebrate in the streets, and support our community businesses. We reported hits from all over the world. From education destinations to entertainment and end users, we receive over 500 million hits on the nevadaday.com website annually.

The Celebration and the education about the history of Nevada Day is making a difference in a growing community. Now, you have the opportunity to become involved locally with our timely efforts and become a powerful contributor toward a better celebration and education about our Nevada heritage in communities where you live and work!

What does it mean to be a sponsor? Sponsors play an important role in the success of this non-profit program. There are many areas that you can make a difference in sponsorship support. By providing funding for various events and Nevada Day promotions, your support will aid our efforts to keep our Nevada Heritage Alive!

NEVADA DAY INC. RECOGNIZES THAT BUSINESSES MAY WANT TO CONTRIBUTE IN DIFFERENT WAYS AND SO WE OFFER A RANGE OF SPONSORSHIP OPTIONS. JOIN OTHER PROGRAM SPONSORS TO MAKE A HUGE DIFFERENCE TO YOUR COMMUNITY AND THE CELEBRATION OF OUR STATEHOOD. TAKE UP THE CHALLENGE NOW, FILL OUT AN APPLICATION FORM AND REAP THE BENEFITS!

visit www.nevadaday.com
for more information on each event for 2009.

YOUR CONTRIBUTIONS TO NEVADA DAY INC., MAKE IT POSSIBLE TO SUPPORT THE FOLLOWING "OFFICIAL" NEVADA DAY EVENTS.

The Nevada Day Parade

SINGLE-JACK ROCK DRILLING CONTEST

PINEWOOD DERBY

BATTLE OF BANDS

BEARD CONTEST

NEVADA DAY INC. PROMOTES AND ENCOURAGES YOU TO SUPPORT THE FOLLOWING COMMUNITY EVENTS:

**1864 GRAND BALL
COMMUNITY BAND CONCERT
ANNUAL CHILI FEED
CARSON CITY SYMPHONY
BAWN PANCAKE BREAKFAST
CLASSIC RUN/WALK
TRAIN STEAM UP**

**EAST-SIDE TOUR
FIREWORKS SILVER OAK
GOVERNOR'S MANSION TOUR
KIT CARSON TRAIL
GHOST WALK
MAD HATTER BALL
RSVP CARNIVAL**

**MINTING OF
V&T RAILWAY COIN
NEVADA DAY POW-WOW
NEVADA STATE MUSEUM
REPUBLICAN WOMEN'S
PANCAKE BREAKFAST
SILVER STATE RUMBLE**

2009 SPONSORSHIP FORM

PLEASE CHECK LEVELS:

- | | |
|--|--|
| <input type="checkbox"/> TITLE SPONSOR \$5000 | <input type="checkbox"/> PRESENTING SPONSOR \$1500 |
| <input type="checkbox"/> PARADE SPONSOR \$800 | <input type="checkbox"/> SUPPORTING SPONSOR \$500 |
| <input type="checkbox"/> FRIEND OF NEVADA DAY \$100 | <input type="checkbox"/> FRIEND OF THE PINEWOOD DERBY \$100 |
| <input type="checkbox"/> FRIEND OF THE ROCK \$100 | |

Nevada Day Inc. is a non-profit association formed to promote the celebration of Nevada Statehood by organizing and planning the annual Nevada Day celebration. Thank You for your Support.

Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Authorized By: _____

Contact Name: _____



**PLEASE ATTACH CHECK OR MONEY ORDER ON
OR BEFORE OCTOBER 1, 2009
MAKE ALL CHECKS PAYABLE TO:**

Nevada Day Inc.
P.O. BOX 999
Carson City, NV 89701-0999

ADDITIONAL INFORMATION

[775] 882-2600 Fax [775] 882-6815
www.nevadaday.com

PLEASE RETURN SPONSORSHIP FORM ON OR BEFORE OCTOBER 1, 2009.
FAX OVER INTENT BY SEPTEMBER 18, 2009 TO BE ADVERTISED IN THE EVENT MAP